

brand|board

 **Fondazione Tercas**

PRIMARY LOGO



SECONDARY LOGO

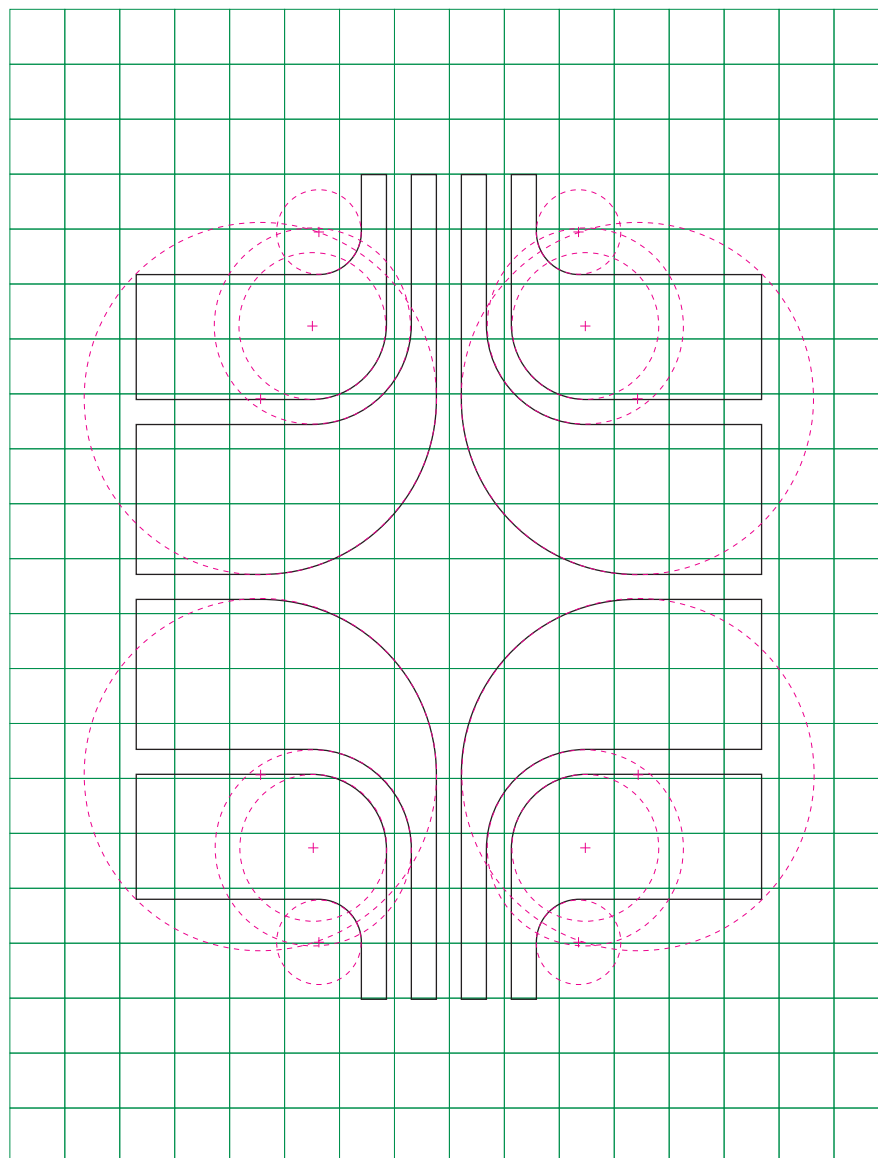


PRIMARY LOGO BLACK/WHITE



SECONDARY LOGO BLACK/WHITE





Fondazione Tercas

Bauer Bodoni Std 1

spazi di rispetto



proporzionicostruzioneeespazioidirispetto



primarybrandcolors



C 100
M 20
Y 100
K 0



Pantone
355 C



Fondazione Tercas



Fondazione Tercas



Fondazione Tercas



Fondazione Tercas

utilizzo



lettering



Pantone
431 C

Black

Helvetica light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@£\$%

Helvetica medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@£\$%

Helvetica light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@£\$%

Helvetica medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@£\$%

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